



Lincoln Business Watch

## THE "NET"



Summer Issue

### The police are on my space!

It's hard to stay in touch with Lincoln's younger citizens. The Lincoln Police Department found a good way to contact them. Middle school aged children through college students are embracing online sites like My-Space and creating their own on-line community. The idea of using My-Space seemed like the perfect match.

The Lincoln Police Department's page is full of information geared to connect with our younger citizens and keep them informed of local issues.

Check us out at: [www.myspace.com/lincolnlpd](http://www.myspace.com/lincolnlpd)

Our my-space page is focused on Lincoln's younger citizens!

- We want to show the citizens a side of the police department they may not know.
- We want to keep as many people possible updated on crimes or activities that may affect them.
- We want to help answer questions.

By adding us to your 'friends' list, you will get bulletins directly from the Lincoln Police Department!

We select crimes that happen at Lincoln schools or with suspects that you may know. If you have any information on the crimes, you can call us to help solve them and **even be eligible for a cash reward!!!!** Contact Crime Stoppers with any information at 475-3600.

[www.myspace.com/lincolnlpd](http://www.myspace.com/lincolnlpd)

### CRIME TRENDS

Between 1-1-07 thru 6-30-07 the police department has handled 70,257 calls for service. This is a 2.8% increase in calls for service than in the same time frame last year. See below for the crime trends in your area. The first number will be the number of reported incidents. The second number is how many incidents have been cleared with an arrest.

#### NORTHWEST TEAM

Commercial Robbery - 4/1  
Commercial Burglary - 39/7  
Shoplifting - 193/149  
Forgery - 117/109

#### CENTER TEAM

Com. Robbery - 5/2  
Com. Burglary - 40/2  
Shoplifting - 40/23  
Forgery - 63/49

#### NORTHEAST TEAM

Commercial Robbery - 3/1  
Commercial Burglary - 62/36  
Shoplifting - 335/279  
Forgery - 156/124

#### SOUTHWEST TEAM

Commercial Robbery - 2/0  
Commercial Burglary - 54/24  
Shoplifting - 117/97  
Forgery - 89/64

#### SOUTHEAST TEAM

Commercial Robbery - 4/1  
Commercial Burglary - 41/15  
Shoplifting - 167/129  
Forgery - 101/70

## **“The NET”**

Lincoln Police Department  
Crime Prevention Unit  
575 S. 10th Street  
Lincoln NE 68508

**Return Service Requested**

### **Crime Free Dollars:**

#### *A Larceny From Auto Awareness Program*

The citizens of Lincoln lose approximately one million dollars due to larceny from auto annually. In the Spring of 2003 the Lincoln Police Crime Prevention Unit teamed up with AAA Insurance and the Crime Free Dollars program was initiated. Here's how the program works:

1. Officers contact students at the Lincoln public high schools to educate them to lock their vehicles and keep their valuables concealed or removed from the car ;
2. The school parking lots are randomly surveyed and the license numbers of the vehicles in compliance are recorded.
3. A drawing is held for each high school and the student drawn is awarded \$50 in cash provided by AAA Insurance. Including this years winners, AAA Insurance has paid out \$1,450.

This years winners were:

- East High School - Adam Zillig
- Lincoln High School - Katie Lamb
- North Star high School - Zachariah Douglas
- Northeast High School - Clint Lindner
- Southeast High School - Shannon Schroeder
- Southwest High School - Andrew Dowd



**Officer Jared Minary of the Crime Prevention Unit and AAA Manager Marilyn Muir.**